

## **DA.R.E. AMERICA NATIONAL POLICY AND PROCEDURES**

**NUMBER 04-02**

**SUBJECT: RULES OF CONDUCT FOR D.A.R.E. OFFICERS**

DATE: March 27, 2004

### **PURPOSE**

To establish a national policy regarding conduct of D.A.R.E. Instructors.

### **POLICY**

D.A.R.E. is a nationally know and recognized drug and violence prevention program. The D.A.R.E. logo is recognized by millions of children and parents across the country and around the world. Maintaining the continuity, integrity and reputation of the national D.A.R.E. program is the responsibility of each D.A.R.E. Instructor, all state D.A.R.E. entities and D.A.R.E. America. Becoming a D.A.R.E. Instructor is a privilege, not a right. Officers who successfully complete any D.A.R.E. training, from a recognized Training Center, will be expected to comply with the D.A.R.E. Officer's Code of Conduct. This code of conduct will ensure officers present themselves as positive role models to the students they teach and the community they serve.

### **PROCEDURE**

1. Every officer who successfully completes any D.A.R.E. curricular component shall be required to sign and comply with the D.A.R.E. Code of Conduct. A copy of the Code of Conduct shall be signed by each trainee and forward with the class roster and D.A.R.E. Officer Information Sheet to D.A.R.E. America. A copy of the D.A.R.E. Officer's Code of Conduct shall also be provided to each trainee.
2. The D.A.R.E. Code of Conduct shall act as guide to officers when representing the D.A.R.E. program.
3. This policy and the D.A.R.E. Code of Conduct will be review during each course of D.A.R.E. curricular instruction where certification is conferred.

## DRUG ABUSE RESISTANCE EDUCATION D.A.R.E. PROGRAM CODE OF CONDUCT

Maintaining the continuity and integrity of the National D.A.R.E. program is the responsibility of D.A.R.E. America and each D.A.R.E. Officer. Officers, who become certificated D.A.R.E. instructors by successfully completing D.A.R.E. curriculum training, and officers certificated to present the Parent Education Program by completing the 40-hour D.A.R.E. Parent Education Program Training, are required to adhere to the D.A.R.E. Officer's Code of Conduct. This code of conduct will ensure that, all officers certificated to deliver D.A.R.E. curricula, present themselves as positive role models and represent the D.A.R.E. program in an appropriate manner.

### CODE OF CONDUCT

As a D.A.R.E. officer or officer certificated to present the D.A.R.E. Parent Education Program, I will conduct myself in a manner, which will present a positive role model to those within the community in which I serve. My actions will be consistent with and support the goals and objectives of the D.A.R.E. program.

I understand that certification to present the D.A.R.E. curriculum is a privilege, not a right and that I may only present those curricula for which I have been certificated. Violations of the following standards may result in decertification and loss of the privilege to present D.A.R.E. curriculum.

#### 1. Criminal Misconduct

#### 2. Administrative misconduct, including but not limited to:

- Knowingly failing to comply with established national or regional policies and procedures.
- Knowingly failing to deliver the D.A.R.E. curriculum according to the program design.
- Knowingly using the D.A.R.E. name, logo, and/or copyright-protected material in an inappropriate manner.

#### 3. Unbecoming Conduct

The officer/instructor is the most visible representative of the D.A.R.E. program. Each involved officer represents all who have and continue to contribute to the program. As a highly visible member of the community, the conduct of an officer affiliated with D.A.R.E. is closely scrutinized, and actions on and off duty reflect directly upon the public's perception of the program. Officers certificated to present D.A.R.E. curriculum must at all times conduct themselves in a professional manner, not bringing discredit to themselves, their employing agency, the law enforcement profession or the D.A.R.E. program.

#### 4. Violations of Trademark and Copyright Laws

Officers certificated to instruct D.A.R.E. curriculum shall not violate the D.A.R.E. America Trademark Infringement Policy which states, "No local production of any D.A.R.E. merchandise may be undertaken. Only authorized licensed vendors of D.A.R.E. America may use the D.A.R.E. name or family of D.A.R.E. trademarks on D.A.R.E. items or promotional

items. Any person (including a police officer) who utilizes any of these trademarks on merchandise, promotional items, or in publications without the written consent of D.A.R.E. America may be in violation of federal law and subject to prosecution."

\_\_\_\_ Officer's Signature

Training Center Representative (Print)

Officer's Name (Print)  
Date\_\_\_\_

Training Center